

Maui Arts & Cultural Center is pleased to announce a Call To Artists for the Schaefer Portrait Challenge 2021. This statewide juried exhibition has been held as a triennial since 2003, and continues to present the unique diversity of the people of our islands, represented through explorations in portraiture.



#### EXHIBIT DATES

Maui Arts & Cultural Center  
 Schaefer International Gallery  
 January 12 - March 21, 2021

Artists' Opening Reception: January 10, 2021  
 People's Choice Award: March 14, 2021

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 Maui Arts & Cultural Center  
 One Cameron Way,  
 Kahului, Hawaii 96732

SCHAEFER  
 PORTRAIT  
 CHALLENGE

2021



SCHAEFER PORTRAIT CHALLENGE

2021

CALL TO ARTISTS

**HOW TO ENTER**

The Challenge is open to artists 18 years of age or older who are year-round residents of the state of Hawai'i. Identification in the form of a Hawai'i driver's license or state ID will be requested upon registration. University students will be required to show proof of residency through State of Hawai'i personal income tax, employment verification and lease agreement, or voter registration. Work created under direct teaching supervision is not eligible.

The portrait subject must be a person living in Hawai'i. Artists must have a direct relationship with the subject, to include live sittings. We encourage less reliance on copying from photographs and more one-on-one time spent with the sitter, for better results in capturing the vital essence of who they are. The portrait sitter will be required to confirm their sitting with the artist by signing the artist's entry form. Entries without this signature will be disqualified.

**MEDIA**

A broad range of interpretation and style from representational to experimental work is encouraged. Self-portraits are also accepted. All work entered must be original, one-of-a-kind, and newly created within the last two years specifically for this exhibition, between October 2018 and October 2020. The work may not have been previously shown in any other exhibit, gallery, venue, website, or social media.

**Accepted Media:** Drawing, painting, textiles, sculpture, printmaking, and mixed media. Accepted printmaking processes include: relief, intaglio, lithograph, serigraph, and chine-collé pulled from small editions only. Photography and computer-generated imagery are allowed only when used as a component in a mixed-media work (2 or more combined mediums) based on the acceptable media listed above.

Multiples that orient as one piece will be considered. At least one dimension of height or width may not exceed the maximum of 84 inches (7 feet). The remaining dimension may go up to 144 inches (12 feet), and must fit through the gallery doors (7 feet x 7 feet).

All two-dimensional works on paper must be properly framed and glazed with acrylic (plexiglas). Paintings on panel or stretched canvas must be framed, unless the painted design wraps around the edge or the overall composition includes multiple surfaces. All work must have a hanging device of screw eyes and wire or D-rings.

Sculpture media includes paper, stone, wood, metal, fiber, clay, resin, etc., and can be wall-hung or free-standing and should not exceed 7 feet (height) x 7 feet x 4 feet in size, nor should they weigh more than 150 pounds. MACC will provide platforms for selected works.

**Non-Accepted Media:** Photography, photographic reproductions, video, computer-based digital art, and ink jet prints (giclée).

**ENTRY FEE**

A non-refundable entry fee of \$30.00 for each work entered will be collected at the time of receiving. Artists may enter up to two separate entries. Each work needs a separate entry form. Any violation of the rules of entry may lead to disqualification of the artist by MACC.

**ENTRY DATES IN 2020****HAWAI'I ISLAND**

Wailoa Arts Center, 200 Piopio Street, Hilo  
Receiving: Saturday, October 17; 9 am – noon  
Artist Pick Up: Sunday, October 18; 9 am – 11 am

**O'AHU**

Honolulu Museum of Art School, 1111 Victoria Street, Honolulu  
Receiving: Saturday, October 24; 4 pm – 8 pm  
Artist Pick Up: Sunday, October 25; 3 pm – 6 pm

**KAUA'I**

Kaua'i Community College, 3-1901 Kaunuaui'i Highway, Lihue  
Room TBD (see website in 2020)  
Receiving: Saturday, October 31; 9 am – noon  
Artist Pick Up: Sunday, November 1; 9 am – noon

**MAUI**

Maui Arts & Cultural Center, One Cameron Way, Kahului  
Alexa Higashi Meeting Room  
Receiving: Saturday, November 7; 9 am – noon  
Maui Jurying & Statewide Final Jurying  
Artist Pick Up: Monday, November 9; 9 am – noon

**ENTRY FORM**

Artists must complete an entry form for each work entered. The prospectus, entry form, and labels can be found on our website: [mauiarts.org/SPC2021](http://mauiarts.org/SPC2021)

**STATEMENT & BIO**

Include an artist's statement of 50 to 100 words. This should describe your subject, inspiration, or special aspects about the work. Also include a short bio of up to 150 words describing key points of your arts background, exhibitions, education, awards, etc.

**JURORS**

The jurors for the Challenge will be: Carl Jennings from O'ahu, Codie King from Hawai'i Island, and Jan Sato from Maui.

**JURYING**

Jurying for SPC 2021 will consist of two jury rounds. Round one jurying is based on direct observation of the work by a traveling jury. This will take place at four island locations: Hawai'i Island, O'ahu, Kaua'i, and Maui. Notification of selected and non-selected works will be made by phone or e-mail that evening, after the completion of jurying on each island. Artists need to pick up their work the following day, whether selected or not. Selected semifinalists' work from round one will be digitally photographed by MACC and go on to the final jury round two on Maui.

Final jury decisions will be based on review of digital images of semifinalists' work from all four jury locations. Results of final jurying for both selected and non-selected work will be posted on November 8, 2020, to the following link on our MACC web page: [mauiarts.org/SPC2021](http://mauiarts.org/SPC2021)

Artists are asked to keep submitted work out of sight until the exhibition jurors' final decisions are made. This would include any public exhibit spaces, social networks, and websites.

If your work is selected for the exhibition, we will send you further information on how to proceed.

**AWARDS**

The Challenge has two substantial cash prizes. The Jurors' Choice Award for \$15,000, graciously sponsored by Jack and Carolyn Schaefer Gray, is selected by our jurors and presented at the artists' opening reception.

The People's Choice Award for \$5,000 will be based upon the popular vote of gallery visitors throughout the duration of the exhibition at MACC. This award will be given at a gallery reception on Sunday, March 14, 2021.

**SALES**

Artists are encouraged to offer their work for sale at fair market prices. Sales occurring during the exhibition will be handled by MACC. Artists receive 70% with a 30% commission to MACC.

**EXHIBIT SHIPPING**

If your work is selected for the exhibit from neighbor islands you will need to ship directly to Maui Arts & Cultural Center. Artists are responsible for packing and shipping incoming work. Works need to be sent in wooden crates or clean reclosable sturdy boxes. No plastic peanuts. Accepted work from Maui can be hand delivered. MACC will be responsible for return shipping at the end of the exhibition. Sold works will become the responsibility of the buyer for shipping.

**LIABILITY**

Maui Arts & Cultural Center will not be held responsible for loss or damage during shipping. Artists are responsible for insuring their work for shipping to and from the exhibit. MACC will cover liability insurance on works during the exhibit.

**BROCHURE**

A printed color brochure will be produced in conjunction with the exhibit and will be available to the public. As a condition of exhibiting in SPC, artists will agree to allow their work to be photographed and reproduced for the exhibit catalog and all other marketing and promotion needs.

Contact:

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Maui Arts & Cultural Center, One Cameron Way, Kahului, Hawai'i 96732  
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